



## THE GREETLAND ACADEMY TRUST

### FUNDRAISING POLICY STATEMENT

June 2019

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#### **RATIONALE**

Over the years fundraising has allowed the academies within the Trust to enjoy many benefits that would otherwise be denied due to financial constraints. As a Trust that is committed to caring, we also seek to find ways in which fundraising can be of benefit to others less fortunate than ourselves.

#### **1. AIMS**

This policy seeks to enable the Principal, Staff, Governors and PTA to evaluate the most efficient methods of fundraising and to help them achieve a reasonable balance between supporting specific areas of Trust requirements and outside charities.

#### **2. GUIDELINES**

- 2.1 In identifying areas of academy fundraising requirements, consideration must be given to the needs of the pupils and the response of the parents to such needs.
- 2.2 As a general rule the proceeds of fundraising by the PTA is for the benefit of the respective academy.
- 2.2 Each year each academy may nominate a charity and / or appeals which are limited to four selected occasions per year, for example: Lent, Harvest Festival, Christmas and summer concerts. The respective Principals will have the final decision on which charities and appeals fundraising will be held for.
- 2.4 In addition, each academy may choose to hold one sponsored event per year for a nominated resource e.g. extra reading books, library books.
- 2.5 The knowledge gained from the successes and failures of past events should be used when fundraising events are being planned.
- 2.6 A frequency time-table of appeals and events should be co-ordinated and made available, on request, to all pupils, parents and governors.



2.7 Individual efforts by pupils, parents and staff should not be ignored but should be included in the whole.

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